



# A Night at the Theatre

featuring...



Disney and CAMERON MACKINTOSH present

# MARY POPPINS

Thursday, November 12, 2009

New Amsterdam Theatre, New York

to benefit



VisionSpring

# THE VISION

In 2004, Harris Barton and Ronnie Lott envisioned an annual philanthropy event that would bring together the many diverse communities in which they lived, worked, and played. Moreover, the event needed to be entertaining for business colleagues AND their families and children. Hence, the Night at the Theatre was born starting with the Lion King in San Francisco. It has since grown to New York, Chicago, and Seattle raising awareness for brain cancer causes and local community needs in each of the cities we visit.



# CAUSES

Champion Charities was started by former NFL greats, Harris Barton and Ronnie Lott, to improve the well-being of families and children.

Please join us in supporting these important efforts.



Brain Tumor Research & Patient Care: Harris lost both of his parents to brain tumors and is deeply committed to finding a cure and better treatments for this disease. Each year nearly 200,000 people in the United States will be diagnosed with an often lethal primary or metastatic brain tumor. With the largest brain tumor treatment program in the nation and its internationally recognized expertise in caring for adult and pediatric brain tumor patients, Champion Charities will provide a portion of this events proceeds to benefit brain tumor research and patient care programs at the University of California, San Francisco.



A NEW YORK BASED CHARITY:

A successful NY optometrist, Dr. Jordan Kassalow has devised an innovative way to deliver affordable eyeglasses to some of the world's poorest, hardest to reach communities. VisionSpring's "Business in a Bag" contains everything that a rural entrepreneur needs to start a business selling glasses, thus creating jobs for women in underserved communities while providing glasses on a sustainable basis for the poor, for whom the loss of income due to deteriorating vision is most devastating.

VisionSpring and its partners have sold over 270,000 pairs of glasses and employ over 2,500 women as Vision Entrepreneurs across Africa, Asia, and Latin America.



# EVENT DETAILS

Co-Hosted By:

Megan & Harris Barton

Karen & Ronnie Lott

Erica & Jordan Kassalow

Supported by the Circle of Champions:

Ann & John Doerr

Shawn & Doug MacKenzie

George Roberts



# EVENT DETAILS

DATE: Thursday, November 12, 2009

VENUE: The New Amsterdam Theatre  
42nd Street and 7th Street  
New York, NY

5:30 pm VIP Reception

Entertainment and activities for children of all ages\*  
Practically Perfect treats and Spoon Fulls of Sips for kids  
Splendid Spirits and Tea Time Tasty's for adults

7:30 pm Take your seat for a special presentation

8:00 pm Curtains Draw for Mary Poppins

2 hours and 45 minutes with 15 minute intermission

\*Children under 6 not recommended



# THE PRODUCTION

Believe in the magic of Mary Poppins, the Broadway musical guaranteed to lift your spirits to new heights.

Produced by Disney and Cameron Mackintosh, Mary Poppins combines the stories of P.L. Travers and the Academy Award®-winning film to create this perfectly magical musical, filled with priceless memories, timeless songs ("Chim Chim Cher-ee," "Let's Go Fly a Kite," "Supercalifragilisticexpialadocious") and more than just a spoonful of Disney stagecraft.

With its timeless lesson on the power of a family's strength and love and its ability to overcome internal and external challenges, this show proves to be a wonderful outing for the entire family. So come, visit the one place on earth where more than your just imagination takes flight, and you too will believe in the magic of Mary Poppins.

"A Perfectly Engineered Piece of Musical Theater" - NY Post

"Irresistible!" - USA Today

"Take the Kids. Take the Grandkids. Take your parents.  
You will have a great time!" - WOR Radio



# SPONSORSHIP OPPORTUNITIES

## \$50,000 "CHERRY TREE LANE" LEVEL

Twenty (20) tickets to VIP Reception and ultra premiere seating at the show

Special recognition at VIP Reception

Logo prominently displayed on all collateral including invitation, program & signage

Ten (10) event gifts

A commemorative item signed by cast or cast member(s)

## \$20,000 "PRACTICALLY PERFECT" LEVEL

Sixteen (16) tickets to VIP Reception and premiere seating at the show

Special recognition at VIP Reception

Logo displayed on all collateral including invitation, program & signage

Eight (8) event gifts

A commemorative item signed by cast or cast member(s)



# SPONSORSHIP OPPORTUNITIES

## \$10,000 “CHIM CHIM CHI-REE” LEVEL

Eight (8) tickets to VIP Reception and prime seating at the show

Logo prominently displayed on all collateral including event program & signage

Four (4) parking passes

## \$5,000 “SUPERCALIFRAGILISTICEXPIALIDOCIOUS” LEVEL

Four (4) tickets to VIP Reception and select orchestra seating at the show

Name displayed on event program

## \$2,500 Send Your Favorite Charity to “A Night at the Theatre” LEVEL

Six (6) tickets to the show only

## \$500 Individual Ticket

One (1) ticket to the VIP Reception and the show



# CONTACT

For more information, please contact:

Ron Yu

Champion Charities

P: 415-235-6318

E: [ron@championcharities.org](mailto:ron@championcharities.org)

Whitney Stoner

Champion Charities

P: 415-789-5405

E: [whitney@championcharities.org](mailto:whitney@championcharities.org)

